

Help Lead the iSMA and Social Marketing into Our Next Phase

Submit your nomination NOW to join the iSMA Board. Deadline extended to JULY 21!



Who is Eligible?

All iSMA members and members of regional social marketing associations – Africa Social Marketing Association, Australian Association of Social Marketing, European Social Marketing Association, Latin America Social Marketing Association, Pacific Northwest Social Marketing Association, and Social Marketing Association of North America – are eligible to serve on the iSMA board. As iSMA is an alliance of regional social marketing associations, we are eager to ensure representation on the Board from all regions throughout the world.

What are the Benefits of Being a Board Member?

By being a member of the iSMA Board, you will have an opportunity to network with leading social marketers around the world, guide and shape how we move forward as an alliance of regional social marketing associations and provide direction to enhance our current and new member services. Some of these services include our always-popular webinar series, our soon-to-be launched updated website, professional meetings and conferences, and other initiatives that advance the field of social marketing. Board membership is also a valuable professional leadership opportunity and looks great on a resume or CV!

What are the Responsibilities of a Board Member?

The iSMA Board is a volunteer, working Board. Being a Board member involves helping with our workgroups and committees to advance iSMA initiatives and participating in at least 6 Board meetings (one every other month) and our Annual General Meeting each year. These meetings are typically held via conference call/webinar unless a conference or similar event provides an opportunity to meet in person.

Board members serve for up to three years, can stand for re-election for a second three-year term, and can stand for election to the Board's executive committee, including president, vice

2019 Candidates for Board of Directors

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president, secretary, and treasurer. For Board members continuing or joining in August 2019, there are openings for two leadership positions on the board: Membership Chair and Volunteer Chair.

What is the Nomination and Election Process?

We are looking to fill four positions on the Board. Key dates and details for the nomination and election process are:

- The call for nominations begins June 18, 2019 and closes **July 21, 2019**.
- Nominations must be submitted to Jennifer Wayman, iSMA Board Secretary, by **July 21, 2019** at jennifer.wayman@hagerssharp.com

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[wayman@hagerssharp.com](mailto:jennifer.wayman@hagerssharp.com)

- Members may nominate themselves or another member (with that member's consent). Current board members who have only served one three-year term are eligible for nomination for a second term.

- Nominations must consist of the following materials for placement on iSMA website (i-socialmarketing.org):

- Statement of interest: A brief statement, no more than 150 words, that describes your personal interest in serving as a Board member or (if nominating a fellow member, a statement that explains what you believe your nominee will bring to the board, plus affirmation that the nominee is interested in joining the Board). In the statement of interest, please indicate interest in and willingness to serve in one of the key open roles on the Board – Membership Chair or Volunteer Chair.

- The nominee's CV or resume.
- A current headshot (photo) of the nominee.

- Members will be able to review nominations and vote for Board members online at i-socialmarketing.org in late July and early August

- New Board members will be announced by in **Mid-August 2019**, and will be invited to join the next Board meeting

We hope you will join consider nominating yourself or a fellow member to serve on our Board. Please feel free to reach out to any member of our [current Board](#) if you have any questions or would like to hear more about serving as a Board member.

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Thanks for your consideration and your continued involvement in iSMA!